

OPEN EVENINGS ALL THIS WEEK--THE STORE IS FULL OF BEAUTIFUL NEW GOODS FOR XMAS

Christmas Suggestions for Women

Dainty Aprons
Dainty Handkerchiefs
Pretty Hose Supporters
Pretty Neckwear
Dress Goods
Silks
Silk Waists
Silk Petticoats
Furs
Suits
Coats
Silk Scarfs
Woolen Scarfs
Umbrellas
Gloves
Ribbons
Purses and Handbags
Belts
Embroideries
Corset Covers
Dresser Scarfs
Doilies
Hat Pins
Belt Pins
Combs
Barrettes
Pin Cushions
Hat Pin Holders
Cushions
Sweaters

Christmas Sale of Furs

The Gordon & Ferguson Furs are guaranteed Furs. They have been pronounced by a rival wholesale firm as having no superiors in the United States. We are showing beautiful

Minks, Beavers, Gray Chinchilla, Etc.

\$70.00 Sets\$62.00
\$40.00 Sets\$32.00
\$18.00 Sets\$15.50
\$8.50 Scarfs\$6.89
\$6.00 Scarfs\$4.59
\$5.00 Scarfs\$3.99

75c Corset Covers for 69c

Trimmed with pretty lace or embroidery. 75c values56c

Merry Christmas Sale

Indeed, it is a Merry Christmas here. Every available space has been filled by Santa Claus with the prettiest, daintiest or the most useful presents that he could possibly bring down the chimney. Come in and see how easy it will be for you to get just what you need for everybody. Come whether you want to buy or not. **YOU ARE WELCOME---WE ARE NEVER UNDERSOLD BY FAR THE BEST CHRISTMAS VALUES ARE HERE**

Our Christmas Sale will be continued during the week, to give our customers that haven't been able to make their purchases yet, the benefit of these extremely low prices

1-2 Monday Night—From 7 p. m. to 9 p. m., a large assortment of different widths of Ribbon—Half Price. 1-2
(10 yards only to a customer)

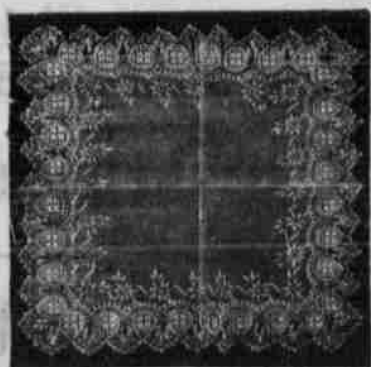
1-2 Tuesday Night—From 7 p. m. to 9 p. m., an assortment of new Outing Flannel Night Gowns, One-Half Price 1-2

Christmas Sale

of Purses and Handbags

We have them from the smallest to the largest; from the cheapest to the best; and we are showing a very large and fine assortment. We wish to reduce the stock as much as possible before Xmas, hence continuation of the sale.

\$12.00 values\$9.99
\$10.00 values\$8.29
\$ 8.00 values\$6.75
\$ 7.00 values\$5.85
\$ 6.00 values\$4.85
\$ 5.00 values\$4.25
\$ 4.00 values\$2.99
\$ 3.00 values\$2.25
\$ 2.00 values\$1.50



Have you seen our wonderful display of beautiful handkerchiefs? Hand embroidered, trimmed with the finest of laces, initials; in fact anything in the way of dainty handkerchiefs.

Priced From 2 for 5c to \$2.00 Each

Brass Clocks

These are pretty little clocks that any one would like to have in their room.

75c Values 49c

LADIES' TAILORED SUITS REDUCED From 25% to 50%



Christmas Sale of New Waists

New Waists in all colors made with the fine tailored effect that is necessary for a smart finish.

New Waists Galore

\$12.00 Waists\$9.85
\$10.00 Waists\$8.35
\$ 8.50 Waists\$6.79
\$ 6.00 Waists\$4.79
\$ 4.00 Waists\$2.98
\$ 3.00 Waists\$2.25

Christmas Sale of Black Silks

\$1.75 Peau De Soie\$1.49
\$1.50 Duchesse Messaline
Taffeta\$1.24
\$1.25 Peau De Soie Taffeta 99c
\$1.00 Black Taffeta87c

Christmas Sale of Silk Petticoats

Every Silk Petticoat we have in the house is on sale this week and we have a great many of them, in Messalines, Taffetas, Jersey tops with silk flounce; Persians, Plaids, etc.



Christmas Sale of Silk Petticoats

\$15.00 Petticoats\$11.99
\$10.00 Petticoats\$ 7.53
\$ 8.00 Petticoats\$ 6.15
\$ 6.00 Petticoats\$ 4.59
\$ 5.00 Petticoats\$ 3.99
Extra Special Black\$ 2.99

CHRISTMAS SALE OF WOOLEN SCARFS

All the pretty colors and combinations are here in abundance. The stitches are very dainty and the yarns are the softest of woolsens.

\$2.00 Values at \$1.49
\$1.25 Values at 99c
90c Values at 70c
75c Values at 49c
35c Values at 29c



A Pair of Soft Woolen Blankets

Would be most acceptable if you purchase a pair of us, as we are showing some very handsome ones.

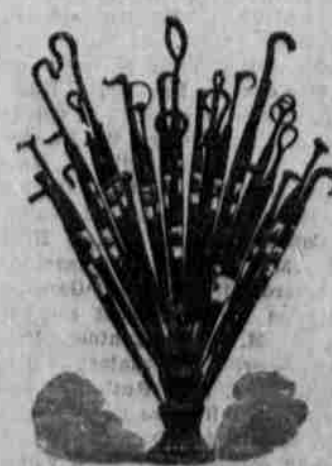
WE CARRY THE BEST IN QUALITY

Stockton

YOU SAVE MONEY BY BUYING HERE NOW

An Extremely Fine Showing Of Umbrellas

We desire to especially call attention to the \$3.00 Umbrellas for ladies. They are the equal in appearance of any \$5.00 or \$6.00 Umbrella.



Men's Umbrellas From 50c to \$10.00

Christmas Suggestions for Men

Gloves
Neckwear
Cotton, Linen and Silk Handkerchiefs
Umbrellas
Cuff Links
Scarf Pins
Sweaters
Shoes
Slippers
Overcoats
Suits
Bath Robes
Smoking Jackets
Fancy Sox
Shirts
Caps
Hats
Mufflers

Smart Clothing for Men



If you want smart clothing at reasonable prices you can find the latest and smartest styles and fabrics here. The buyer for this department buys for no other—devotes all his time and energies to seeing that you get the best the market affords at the lowest prices.

Suits from \$8.00 to \$30.00

75c Shirts for Men 56c Dress or Negligee

4 Pairs good Sox for 50c. Ask for the Big 4

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